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SOLD OUT SWTest Asia 2024 a Huge Success!

1 件のメッセージ

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October 24 – 26, 2024 Hilton Fukuoka Sea Hawk Fukuoka, Japan

SOLD OUT SWTest Asia 2024 a Huge Success!

If you missed it, you missed our largest and best conference to date. Over 750 attendees came to the beautiful Hilton Sea Hawk in Fukuoka, Japan, for the 5th SWTest Asia Conference, and judging from the surveys received so far, enjoyed it from start to finish.

On Monday, our conference program opened with welcome comments by Vice-Governor Masaru Eguchi, and a Visionary Keynote from Dr. Hiroto YASUURA, the Vice Director General of National Institute of Informatics. Conference General Chair, Dr. Jerry Broz, and Japan Program Chair, Nobuhiro Kawamata, announced that SWTest Asia 2025 will be held in Fukuoka, Japan, at the Hilton Sea Hawk, during November in 2025.

After a day of technical sessions and networking in the EXPO, we were joined by the Fukuoka Governor, the honorable Seitaro Hattori. Governor Hattori welcomed the SWTest Asia attendees and joined our prefecture sponsored Kagami-wari ceremony to crack open three sake barrels provided by the local Ishikura Brewery.

On Tuesday, we kicked off with two Industry Vision Keynotes. One from Shinya AKATA, Deputy Senior General Manager, SONY, and the other from Tetsu OZAWA, General Manager, SOCIONEXT. In the conference program, we continued with a mix of industry, collaborative, and university technical podium and poster presentations.

Overall, there were 18 outstanding podium presentations, 20 poster presentations, and 5 Platinum Sponsor Tech Showcases delivered over the two days of the conference. From the presentations, the committee selected the following award winners:

- Best Overall Presentation From Lab to Line: Enabling Efficient PIC
 Testing for Mass Production by Andrew Yick (Marvell Technology)
- Best Data Presentation (tie) Cleaning Innovations to Maximize OEE for High Volume Memory Test by Vicky Tran (Gel-Pak) and Tomonao Nakashima (JEM)
- Best Data Presentation (tie) Accomplishing True Known Good Die Verification Testing in Wafer Test by Yuki Hirose (Tokyo Electron Technology Solutions, Ltd.) and Kosuke Yamanishi (Tokyo Electron, Ltd.)
- Best Poster Presentation *3D-IC Fabrication with TSV at the die level from 2D-IC* by Shen Jiayi (Tohoku University)

SWTest Asia 2024 EXPO was a constant buzz of networking, socializing and connecting with colleagues, suppliers, and customers. Our 60 exhibit booths featured long-time sponsors and exhibitors as well as many new Japan-based and international companies participating for the first time. We also welcomed 10 exhibitors from technology companies that are based in the Fukuoka Prefecture.

On Friday evening, we wrapped up our 2024 conference with a "YATAI (屋台) Street Food" themed social that included numerous food stalls, and terrific performances by a traditional Japanese drummer group and a local dance troupe. On Sunday, 12-Teams participated at The Classic Golf Club for our Charity Golf Tournament that support Student Travel Grants for SWTest and SWTest Asia.

Over 40% of this year's conference attendees were Decision Makers or Recommend/Specify with 19% at the Executive Level.



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We thank our wonderful Japanese hosts for their amazing hospitality and support of SWTest Asia.

Until we meet again in June at SWTest 2025 in San Diego.

The SWTest Asia 2024 Team



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